

ARE YOU WONDERING?

- Do I have what it takes to own and manage a small business?
- What is a business plan and why do I need one?
- What legal aspects do I need to consider?
- How can I find qualified employees?
- Do I need a computer?
- How do I set up the right record keeping system?
- What does marketing involve?
- Can I operate a business from home?

*Contact the Microenterprise
Development Program for
more information today!*

SUPERIOR CALIFORNIA Economic Development

499 HEMSTEDDR., SUITE A
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(530) 225-2760

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SUPERIOR CALIFORNIA ECONOMIC DEVELOPMENT

Microenterprise

Development

Program



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MICROENTERPRISE PROGRAM MAY BE THE KEY TO YOUR SUCCESS!

IF YOU...

- Are self-motivated and independent
- Want to be your own boss
- Are not afraid of hard work
- Want to control your own financial resources
- Have a great business idea but just don't know where to start
- Are interested in finding out what it takes own your own business
- Want to tap the knowledge of others who have business experience

HOW CAN THE MICROENTERPRISE PROGRAM HELP YOU?

The Microenterprise Development Program helps to prepare individuals who are interested in self-employment (entrepreneurs) for the challenge of successfully owning their own business by:

- *Helping evaluate interests and abilities*
- *Developing a business plan*
- *Exploring the concepts and commitments of self-employment*
- *Providing materials and coaching during a 12 week workshop covering the important tools needed to run a small or home based business*
- *Offering one-on-one mentoring to help create a plan for starting and growing a business*
- *Providing follow-up business counseling for newly created businesses and links to ongoing resources*

**WHY WAIT? CALL TODAY FOR
MORE INFORMATION!
(530) 225-2760**

ABOUT SCED...

Superior California Economic Development (SCED) serves a four county region of rural Northern California. District staff, programs and services are committed to helping the communities they serve create stable, long-term employment opportunities.

SCED's Business Development Loan Program offers loans to qualifying new and established businesses that may not qualify for financing from traditional sources. The Microloan Program was created to provide loan opportunities for qualifying graduates of the Microenterprise Development Program.

SCED staff also assists communities with strategic planning efforts and provides technical assistance in developing grant proposals for economic development projects.

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